

Executive Registry

11-5659-17

22 JUN 1959

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Mr. Philip W. Thayer, Dean
School of Advanced International
Studies of the Johns Hopkins
University
Conferences for Corporation
Executives
1900 Florida Avenue, N. W.
Washington 9, D. C.

Dear Phil:

Many thanks for your letter of 15 June enclosing the
program for your next series of Conferences for
Corporation Executives.

The program you have scheduled is most interesting
and promises to be a highly stimulating one. In the
event that I am able to get away from the office some
time during one of the conferences, it will be a pleasure
for me to join you. Your thoughtfulness in bringing
this to my personal attention is indeed appreciated.

With kindest personal regards.

Sincerely,

SIGNED

Allan L. Dulles
Director

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(EXECUTIVE REGISTRY FILE)

Executive Registry

11-5659

Conferences for Corporation Executives

1906 FLORIDA AVENUE, N. W.
WASHINGTON 9, D. C. • ADams 4-2940

June 15, 1959

Mr. Allen W. Dulles
P. O. Box 1513
Main Post Office
Washington, D. C.

Dear Allen:

I am sending you the enclosed program for our next series of Conferences for Corporation Executives in order that you may have the dates well in advance. The preliminary agenda for each conference will be sent to you approximately one month prior to the meeting itself.

The School looks forward to welcoming you at these meetings, and we hope you may be able to attend some or all of them.

Sincerely yours,

Philip W. Thayer
Dean

Enclosure

... are a series of meetings designed specifically to meet the requirements of the executive with international interests—to encourage mutual understanding between business executives, labor leaders and government officials on matters affecting American business operations abroad. Organized in 1946 at Industry's suggestion, they have been planned each year to keep abreast of the executive development needs of the foreign trade and investment community.

9th and 10th February 1960

A review of the problems and opportunities facing American business in Latin America.

29th and 30th March 1960

A discussion of the potentials of an expanding private enterprise system for Free World economic growth.

Corporations

represented at 1958-59 series of
CONFERENCES FOR CORPORATION EXECUTIVES

Abbott Laboratories, C. A. • Aeon International Corp.
Aloe Steamship Co., Inc. • Alto Chalmers International
Aluminium Co. of Canada, Ltd. • Aluminium Limited, Inc.
Aluminium Limited Sales, Inc. • Aluminium Secretariat, Ltd.
Amchem Products, Inc. • American Child Company
American Eastern Corporation • American Export Lines, Inc.
American Express Company • American & Foreign Power Co.
American Home Products Corporation • American Machine & Foundry Co.
American Metal Climax, Inc. • American Motors Corp.
American Overseas Petroleum, Ltd. • American Smelting & Refining Co.
American Standard • American Telephone & Telegraph Co.
The Anaconda Company • Arabian American Oil Co.
The Arco International Corporation • George S. Armstrong & Co., Inc.
Arista Petroleum Corp. • The Atlantic Refining Co. • Bache & Company
Bank of America • Boeing Airplane Co. • Alex Brown & Sons
The Budd Company • Burns & Roe, Inc. • Butler Pan-America Co.
Godfrey L. Cabot, Inc. • California Commercial Co., Inc.
California Texas Oil Corp. • Campbell Soup Company
Celanese International Corp. • Chain Belt Company
Chamber of Commerce of the U. S. • The Chase Manhattan Bank
Chemical Corn Exchange Bank • Chicago Bridge & Iron Company
Chrysler Corp. • Columbia-Southern Chemical Corp.
Columbian International, Inc. • Colorado Petroleum Corporation
Continental Allied Company, Inc. • Continental Oil Co. • Continental Ore Corp.
Corp. for Economic & Industrial Research • Corning & Bunting
Cox, Langford, Shollard & Cutler • Credit Petroleum Corp.
Crown Zellerbach Corp. • Curtis, Muller-Prescott, Call & Male
Curless-Wright Corp. • Delta Line • John Deere International, S.A.
De Laval Steam Turbine Co. • Dillie Corp. • Development Loan Fund
Douglas Aircraft Company, Inc. • Draper Corporation • Dresser Industries, Inc.
E. I. du Pont de Nemours & Co., Inc. • The Ealing Corp.
Eastman Chemical Products, Inc. • Eastman Kodak Company
The Economist Intelligence Unit • Engelhard Industries, Inc.
Enso Export Corp. • Enso Tankers, Inc. • Fairbanks, Morse & Co., Inc.
Food Machinery & Chemical Corp. • Ford Motor Co.
Ford Motor Company of Canada, Ltd. • The Fordson Company • France Actuelle
Gas, Heat & Associates • General Electric Company (Tempe)
General Geophysical Company • General Motors Overseas Operations
The Gillette Co. • The B. F. Goodrich Co. • Goodyear International Corp.
W. R. Grace & Company • The Griffith Laboratories, Inc.
Guaranty Trust Company of New York • Gulf Oil Corporation
The Hanover Bank • H. J. Heinz Company • Hercules Powder Company
Hunt-Robins Inc. • Hone Products International, Ltd.
IBM World Trade Corp. • Industries Kiser Argentina, S. A.
Inter American Bar Association • International Finance Corp.
International General Electric Co. • International Harvester Co.
International Petroleum Co., Ltd. • Irving Trust Co.
Johnson & Johnson International • Kemper Insurance • The Kendall Company
Ketchum Brothers, Inc. • James Lawrence and Co. • Lins. Bett Company
Arthur D. Little, Inc. • Lock Joint Pipe Co. • Warren S. Lockwood, Inc.
Lone Star Cement Corp. • Ludlow Manufacturing & Sales Co.
McGraw-Hill International Corp. • W. F. McLaughlin & Co.
Mack Trucks, Inc. • Manchester Guardian • Manufacturers Trust Co.
Mine Safety Appliances Co. • Mobile Overseas Oil Co.
Monsanto Chemical Co. • J. P. Morgan & Co.
National Association of Manufacturers • National Broadcasting Co.
National Coffee Association • National Foreign Trade Council, Inc.
The National Swift Co., Inc. • National Rubber Bureau
The New York Times • Newsweek • North American Aviation, Inc.
Owens-Corning Fiberglas Corp. • Pan American International Oil Co.
Pan American World Airways System • Petroleum Week
Pfizer International, Inc. • Phelps Dodge Copper Products Corp.
Philadelphia National Bank • Philco International Corp.
Joshua B. Powers, Inc. • Radio Corporation of America • The Rand Corp.
Raytheon Manufacturing Co. • Reynolds Metals Co. • The Riggs National Bank
Rockwell-Standard Corp. • Rohm & Haas Co. • Schenley Industries, Inc.
Scott Paper Co. • Sears, Roebuck & Co. • Sinclair Refining Co.
The Singer Manufacturing Co. • Harold T. Smith International
Secony Mobil Oil Co. • Standard Oil Company of California
Standard Oil Company of New Jersey • Standard Oil Company of Ohio
Standard Vacuum Oil Co. • Stauffer Chemical Co. • Sulphur Export Corp.
Superior Oil Co. • The Texas Co. • J. Walter Thompson Co.
Tidewater Oil Co. • Time Life International
Todd Shipyard Corporation • Union Carbide International Co.
United Aircraft Export Corp. • United Engineering & Foundry Co.
United Fruit Company • United Mutual Life Insurance Co.
U. S. Industries, Inc. • Universal Winding Co. • Vision Incorporated
The Washington Post • Westinghouse Electric International Co.
Whirlpool Corp. • White Motor Co. • Whitin Machine Works
Wyeth International Limited

PROGRAM 1959-1960

HOTEL STATLER • WASHINGTON, D. C.

Conferences for Corporation Executives

Conferences for Corporation Executives

6th and 7th October 1959

An analysis of recent developments in the Middle East and of their effect on American business interests in the area.

15th and 16th December 1959

Sponsored by the SCHOOL OF
ADVANCED INTERNATIONAL
STUDIES Johns Hopkins University

A survey of recent changes and developments in Western Europe and of their impact on U. S. business operations.

Among the 81 Speakers and Discussion Leaders in last year's program were:

DEAN ACHESON
Partner, Covington and Burling

WILLIAM BARLOW
President, Vision, Incorporated

MAHOMED ALI CURRIM CHAGLA
Indian Ambassador to the United States

JOSE R. CHIRIBOGA
Ecuadorian Ambassador to the United States

GENERAL J. LAWTON COLLINS (Ret.)
Director, Pfizer Corporation

THE EARL OF CROMER
Economic Minister, British Embassy

G. DOUGLAS DILLON
Undersecretary of State for Economic Affairs

JOHN F. KENNEDY
United States Senator from Massachusetts

FRANCIS A. B. KETTANEH
President, Kettaneh Brothers, Inc.

ALFRED H. VON KLENPERER
Vice President, J. P. Morgan & Company

JAMES F. MCCLLOUD
Vice President & General Manager, Industrias Kaiser Argentina, S. A.

HANS J. MORGENTHAU
Research Associate, Washington Center of Foreign Policy Research

WALDEMAR A. NIELSEN
Associate Director, International Affairs Program, The Ford Foundation

JOHN B. O'CONNOR
President, Dresser Industries, Inc.

JOSHUA B. POWERS
President, Joshua B. Powers, Inc.

ROY R. RUEBETOM, JR.
Assistant Secretary of State for Latin American Affairs, Department of State

HENRY B. SARGENT
President, American and Foreign Power Company

DANA ADAMS SCHMIDT
The New York Times

ROBERT SIEGEL
Director, Socony Mobil Oil Company

Each Conference Provides:

- ① Up-to-the-minute reviews of developments in critical geographic areas—presented off-the-record by outstanding business, government officials, and labor leaders.
- ② An opportunity for the executive to present his viewpoint on international issues to those officials who make our foreign policy.
- ③ An opportunity to discuss international trade and investment problems with other business executives.
- ④ Ample time for an informal interchange of ideas. Each talk is followed by discussion from the floor. Coffee breaks and a cocktail hour provide additional opportunities.

Each Conference is:

- ① *Short enough* to appeal to the busy executive. No Conference lasts more than two days.
- ② *Limited in Attendance*, in order to permit active participation.
- ③ *Off-the-Record*, so that participants will feel free to discuss mutual problems with candor.

Those who are invited:

The School and the Foundation welcome attendance at these Conferences by any executive with international interests. These fall into one of two categories:

- ① Representatives of Associated Companies, which support the work of the School of Advanced International Studies and its affiliated Foreign Service Educational Foundation, may attend free of charge and will receive priority on enrollment at those conferences where the demand exceeds attendance limitations.
- ② Representatives of companies which are not so associated are also welcome. For such individuals there is a charge of \$25 per person per day.

Advisory Council to The School of Advanced International Studies

Frank Altschul	Allen W. Dulles	George G. McGhee	Hobart A. Spalding
Frances P. Bolton	Milton S. Eisenhower	Samuel W. Meek	Lewis L. Strauss
William	Adrian S. Fisher	Paul H. Nitze,	Wayne C. Taylor
A. M. Burden	Christian A. Herter	Chairman	Philip W. Thayer
Edward B. Burling	William	Morehead Patterson	Philip H. Watts
C. Douglas Dillon	McC. Martin, Jr.	Helen P. Philbin	
	Elsa W. Mason	Winfield P. Riefler	

Comments from Participants

"Many of our people spoke particularly of the caliber of the people participating and also their presentations, the pertinence of the questions and the freedom of discussion. You are certainly to be commended for putting on such a fine program."

"The Conference seemed to me to be of unusually high quality. Not only were the speakers exceptionally good but the participants, in their questions during the meetings and in their discussions at the social interludes, displayed an awareness and frankness about the Middle Eastern problems—political, economic and social."

"I have seldom attended a more interesting series of meetings than those which you organized on the Challenge of Soviet Bloc Economic Expansion. . . . I find myself wishing that some of the most effective recommendations, which were made by the speakers, could be worked into plans of positive action either by organized groups in private industry or by appropriate government agencies."

"You are to be complimented on the quality of these conferences and the fine way in which they are organized. I only wish I could attend all of them . . ."

"Those conferences that I have attended have been of a high standard of usefulness and timeliness and I hope they will be continued indefinitely."

"The recent seminar was an extremely well-handled and productive conference, and I think the School is to be complimented."

"Your organization and your selection of speakers was excellent and we are most grateful for the kind invitation."

"I found that the sessions held during the past two days were among the most stimulating sessions on this general topic that I have ever attended."